



Itasca Sea Turtle Swim Team Sponsorship

The Mission: Work together as a team to promote your sport, learn a life skill that is imperative, become visible in the community, as well as to create a family of sponsors that will support the Sea Turtle Swim Program in the years to come!

The Objective: Fundraise or sell advertising space that will be printed in every home meet program, and banners hung at meets for large donors this season.

The Procedure:

1. Either visit or call your local businesses, with whom you are familiar and speak with the person that can make decisions regarding monetary contributions for fundraisers.
2. Provide the company with the email address to attach their business advertisement. Collect the specified donation amount. Business donors contributing \$1000 or more will have a banner at all home swim meets.
3. Family or community members that want to sponsor a swimmer will have names listed in the swim meet brochures.

Sponsorship and fundraising activity may require adult supervision. Please accompany your children when presenting to businesses.

The Itasca County Family YMCA Sea Turtles Competitive Swim Team is looking for business sponsors for this season! This is a great opportunity for your business to reach out in support of your athletics in our community and to have your business advertised in the printed programs at all our home meets as well as a banner for large donors for the season! The Sea Turtle Swim Team is made up of between 60-90 children between the ages of 7-18 and competes against teams from Duluth, Brainerd, Superior, and other teams throughout the state. At each of our home meets, your ad will be seen by upwards of 250 families. Please consider being a part of Our Team's family of sponsors. Your support is greatly appreciated!

Business sponsors will appear in three home meet programs for the season. Pricing for ads is as follows:

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|---------------------------|--------|
| • Business Card sized Ad | \$100 |
| • 1/2 Page Ad | \$200 |
| • Full Page Ad | \$500 |
| • Full Page Ad and Banner | \$1000 |

The print graphics for your ad need to be submitted as a JPEG or PDF file and can be dropped off or sent via email no later than **November 1st**.

Payment for ad sponsorships can be made by credit card or check. Please write checks out to the YMCA. Checks can be mailed or dropped off at the YMCA Membership Desk c/o Kris Bolin. Credit Card payment can be made over the phone by calling Kris 218.327.8801. Printed receipts will be sent out after payment is received.

Kris Bolin is our Itasca YMCA staff support for this project so please direct any questions to her.

Thank you for your support!



400 River Road, Grand Rapids, Minnesota 55744 218.327.1161