

Itasca County Family YMCA



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

STRONGER TOGETHER



2020 Annual Report

Stronger through Social Responsibility

Dear Friends,

For 40 years, the YMCA has strengthened our community by connecting people to their potential, purpose, and each other. But 2020 was a year like no other. We experienced isolation, loss, shutdowns, unemployment, supply insecurities, unrest, and more.

The impact of the two mandated shutdowns and the ongoing pandemic were devastating. Our revenue was reduced by 40%, and we had no choice but to lay off the majority of our talented staff team to stay afloat. Even when we were allowed to open, member visits were down by 50%, and many people placed their memberships on hold or cancelled completely.

Nonetheless, as these challenges became reality, our YMCA team charged forward. Our child care and school age programs offered loving care throughout the stay-at-home order and beyond serving 114 children. We launched virtual and socially-distanced group exercise classes, serving 400 participants per week to support their physical and mental health. As soon as we could do so safely, swim lessons, swim team, flag football, and soccer were all made available to our youth who were in desperate need of enrichment activities to grow and thrive.

And we became experts in Zoom, disinfecting processes, and changing on a dime!

In spite of the significant challenge 2020 brought, we also witnessed the tremendous strength of our community. So many of our members chose to “stick with us” throughout both shutdowns and limited capacity upon reopening. You learned how to navigate our reservation system. You even donned a mask to join your favorite class, jump on your preferred machine, pump some iron, and connect with your friends. Supporters and donors were with us every step of the way, smashing past contribution records by over 25%. Thank you for your generosity from the bottom of our hearts. State and federal agencies, along with foundation grants, were also there for the Y to help sustain us so we could continue with our mission.

2020—a year we are truly glad to see in the rearview mirror. We know better days are ahead for our community and our Y. Thank you for never wavering in your support.

With Warm Regards,

Nick Hansen
Executive Director

Jean MacDonell
2020 Board Chair



Stronger through Healthy Living

The pause of this pandemic has offered many moments of quiet contemplation punctuated by stretches of worry and wondering. I've found myself doing much mental cleaning and reorganizing, prioritizing. It wasn't long into our isolating where I dug in and determined that I would work hard to come out the other side of this better for having experienced it. I knew that Faith and fitness, along with family and friends, would be my anchors, my buoys.

My Y has helped me stay true to my plan. I'm not surprised. I would have expected nothing less, actually. So many of us have come to rely on our Y to be there for us, and the Y always has. Staff, programming, services, support—it's all there. Always. Season after season, year after year.

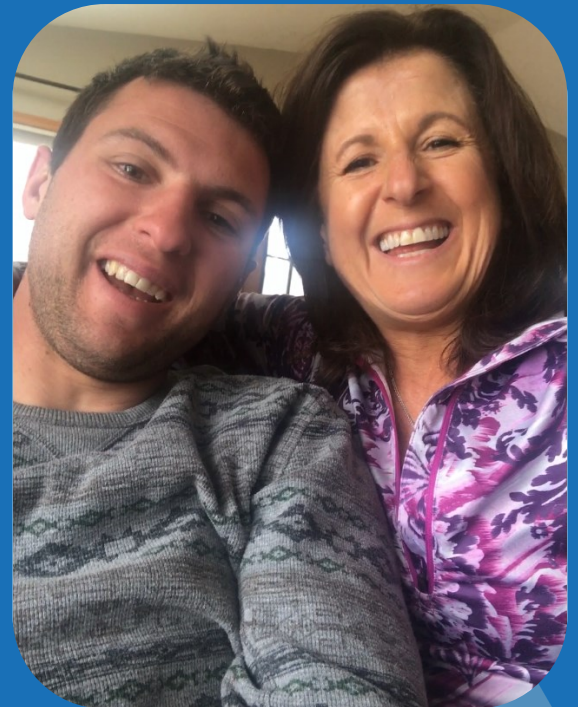
I learned this in a very meaningful way when My Y held my hand as I held my son's hand seven years ago when he underwent a risky bone marrow transplant to hopefully halt the devastation that was being caused to his neurological system by a rare, genetic and terminal disease. My Y supported me and my family in so many ways through those dark months and early years of trying to live with quality.

How fortunate I was to enter those dark days with a fitness habit. How fortunate I was that the seeds of and need for fitness were planted well before those days through inspiring and engaging fitness instructors and solid Y programming. Always. (And somehow, it seems to just keep getting better!) I was able to maintain a sound mind while my world was falling apart in part through a sound body. Thank you, Y. Fitness was such a great salve. It still is.

As we keep our eyes on the empty spaces ahead, I am so grateful for the beautiful people at My Y for their consistency, for keeping me motivated and on track. Their dedication to the membership can be felt in every action, in every video and in every new idea hatched in this strange new normal. I have no doubt that My Y will come out the other side of this better for having experienced it, too.

I am certain I speak for so many when I say thank you for all you have done and will continue to do for this community. You are valued. You are appreciated. You are loved. Thank you.

Linda Peterson
Y Member since 2002



Stronger through Youth Development

Three years, three children, every youth program the YMCA offers, and here we are. Our family has taken part in every aspect of Y programming available from Weefolks, to youth sports and Kid Zone, to End Zone and Camp Wannago. These programs have been an integral part of our lives over the past years as we have watched our children grow from infants and toddlers into school age kids. The YMCA youth programs have offered a vibrant, enthusiastic, and supportive environment for our children to learn and grow.

The staff, teachers and caregivers we have grown to know and enjoy have become family to our kids. With both of us working full time, the YMCA programs are a resource that is invaluable and we are grateful for all they offer. Our children have the opportunity to learn and play in an environment that is socially, physically and mentally engaging. There are more opportunities for growth and enrichment than we ever could of expected or hoped for when we made the decision to enroll our children years ago.

With all the challenges and changes over the past few years, the youth program staff have been available and responsive to our concerns and needs. We look forward to many more years of the activities, care and support we have received so far.

Stacy and Garrett Holl
Katherine, Theodore, and Maya



Chairman's Roundtable

Annual Campaign Gifts of \$1,000 or more

CAUSE DRIVEN LEADER:

Bill & Bev Dallas

CHANGE MAKERS:

Keith & Janet Anderson
Guy & Heidi Clairmont
Jim & Kathy Hoolihan
Roger & Susan Hoyum
Betsy McBride

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City Limits Storage Center
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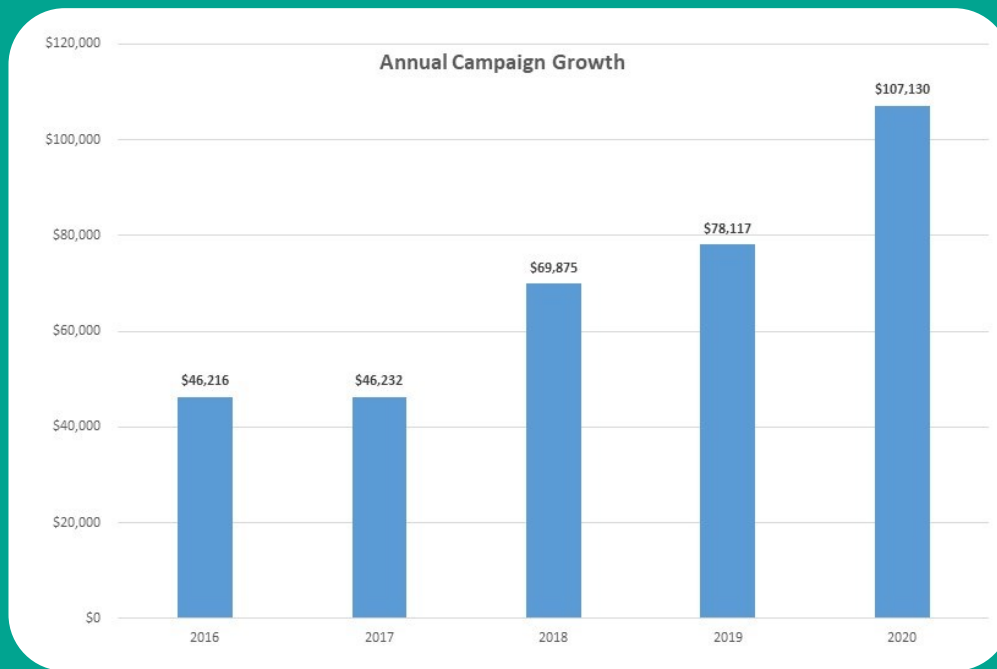
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Bill & Bev Baker
David Claypool
Larry Cleveland
Bob & Evie Fredrickson
Harley Kiger
John Lyden
Jane Thames
Elizabeth White

Stronger through Community Support



2020 FINANCIALS

2020 Revenue:

Contributions	\$ 142,124
United Way	\$ 21,725
Grants	\$ 215,071
Fundraising Events	\$ 10,823
Total Public Support	\$ 389,743
Membership Dues & Guest Passes	\$ 927,009
Childcare	\$ 612,423
Classes & Programs	\$ 64,014
Rentals & Sales	\$ 90,414
USDA Reimbursement (food program)	\$ 27,288
Other	\$ 29,527
Total Earned Revenues	\$1,750,675
Total Income	\$2,140,418

2020 Expenses:

Wages & Payroll-Related Expenses	\$1,284,832
Building Expense & Utilities	\$ 242,671
Fair Shares (Franchise Fee)	\$ 18,897
All Bldg & Program Equipment/Repair	\$ 113,984
All Program Supplies	\$ 166,927
Promotion/Staff Development/Volunteers	\$ 30,635
Insurance	\$ 28,256
Office, Telephone, Banking	\$ 31,098
Membership Scholarships	\$ 44,409
Childcare & Program Scholarships	\$ 39,303
Specific Grant-Related Expenses	\$ 1,539
Total Expenses	\$2,002,551
2020 Net Surplus	\$ 137,867

2020-2021 BOARD OF DIRECTORS

Officers:

President.....Jon Maturi
 VP/Treasurer.....Sam Evans
 VP/Secretary.....Angie Erickson
 Past President....Jean MacDonell

Board Members:

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 Layne Chiodo
 Melanie DeBay
 Hilary Emerson
 John Forrest
 Bob Holycross
 Betsy Johnson
 Nate Lloyd
 Rachelle Miller
 Elizabeth Miskovich
 Nick Spolarich
 Ron Ulseth
 Toni Youngdahl

Stronger through Dedicated Staff

The Year of the Pandemic; 2020

If we would have told you in 2019 what was about to happen, you would have shaken your head in disbelief. We sit here now, and we sometimes still catch ourselves shaking our heads in disbelief.

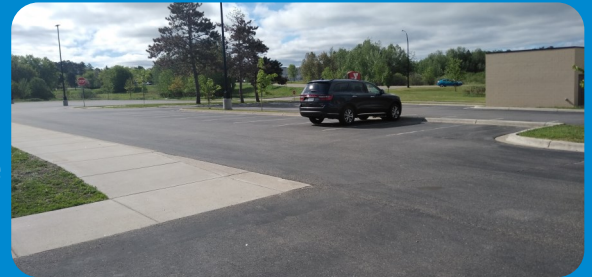
Covid-19 became the third leading cause of death last year in the U.S. Masks became the norm. No children in the schools, no grandparents in the stores. Holidays became intolerably lonely for many. Football, soccer, and baseball games were cancelled, piano recitals happened at home, theaters sat empty and restaurants became take-out only. High-fives were outlawed, handshakes became dangerous, hugs were off-limits and visiting grandparents was put on indefinite hold.

However, something else happened and we need to remind ourselves:

Imagination was rewarded, creativity was enhanced. Dancing was not outlawed. Music was encouraged, any kind, anywhere. Relationships were not cancelled. Sunshine was still available. Love was not forbidden. Walks were not cancelled, doggie kisses were a must, hope was sown, and kindness was everywhere. Just look at what you saw happening in our community!

Someone in need of food? Strangers will leave it on your porch. Don't have a mask? Let us make you one. Kids hungry because of missed school lunches? Drive by and we will load you up. You're a nurse, or a grocery clerk or a police officer? We've got care for your kids. Need someone to talk to, I'll post my number so you can call. Hearts showed up in the windows of millions. Neighbors still talked over fences. Zooming entered our vocabulary so grandma could say goodnight. And the YMCA was here, helping behind the scenes anywhere that we could.

Our parking lot may have sat empty, but our hearts were in the game. We kept our doors open to those children of essential works, every day during the stay-at-home order. Children were greeted daily in the entryway with smiles behind the masks. We answered our phones directing members to the places they needed and offering hope and encouragement where we could. Some of us started to volunteer outside the Y. Others cleaned our building until it shone for the day we could all come back. We amassed huge amounts of sanitizer to keep ourselves safe. We learned new protocols to keep our guests healthy. We called our members who asked to cancel and spoke with them with understanding and heartache, when jobs were lost. We kept in contact with our staff, with our members and with our community striving to be here for those that needed us and for when that time came to return.



To all of our volunteers, members, community folk and staff, we could not be more humbled by the amazing generosity of those that "stuck-with-us" through it all. Here's to another 40 years of serving our fellow Itasca Residents. May we read through this 20 years hence with awe and pride in ourselves.

Colleen Chapin, Finance Director

Itasca County Family YMCA Staff

Executive Director

Nick Hansen

Associate Executive Director

Joni Namyst

Finance Director

Colleen Chapin

Childcare Director

In Transition

Member Services Director

Jen Silvis

Director of Healthy Living

Kris Bolin

Youth & Family Director

Lindsay Crummey

Aquatics Director

Beth Mattson

Maintenance Director

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